

| OMB APPROVAL                                 |           |
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

|   |                 |           |   |  |  |  |  |  |
|---|-----------------|-----------|---|--|--|--|--|--|
| 1. Name and Address of Reporting Person*<br><u>Arroyo David</u> |                 |           | 2. Issuer Name and Ticker or Trading Symbol<br><u>BuzzFeed, Inc. [ BZFD ]</u> |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br>Director _____ 10% Owner _____<br><input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____<br><p style="text-align: center;"><b>CLO</b></p> |  |  |
| (Last)  | (First)         | (Middle)  | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>03/08/2024</u>         |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br>Form filed by More than One Reporting Person  |  |  |
| <u>229 WEST 43RD STREET, 10TH FLOOR</u>                         |                 |           | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      |  |  |  |  |  |
| (Street)  | <u>NEW YORK</u> | <u>NY</u> | <u>10036</u>  | Rule 10b5-1(c) Transaction Indication<br><input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |  |  |  |
| (City)  | (State)         | (Zip)     |   |  |  |  |  |  |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|--------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price  |   |  |   |
| Class A Common Stock            | 03/08/2024                           |  | M                              |   | 1,499 <sup>(1)</sup>  | A          | \$0    | 45,346  | D  |   |
| Class A Common Stock            | 03/08/2024                           |  | M                              |   | 1,313 <sup>(1)</sup>  | A          | \$0    | 46,659  | D  |   |
| Class A Common Stock            | 03/08/2024                           |  | F                              |   | 1,298 <sup>(2)</sup>  | D          | \$0.32 | 45,361  | D  |   |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V | (A)  | (D) | Date Exercisable   | Expiration Date |   |  |  |   |  |
| Restricted Stock Units                     | (3)  | 03/08/2024                           |  | M                              |   | 1,499  |     | (4)  | (5)             | Class A Common Stock  | \$0  | 7,495  | D   |  |
| Restricted Stock Units                     | (3)  | 03/08/2024                           |  | M                              |   | 1,313  |     | (6)  | (5)             | Class A Common Stock  | \$0  | 7,879  | D   |  |

**Explanation of Responses:**

- These shares of Class A common stock reflect the settlement, on March 8, 2024, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer's Class A common stock on a 1-for-1 basis.
- Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
- Each restricted stock unit ("RSU") represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
- 1,499 RSUs vested on November 15, 2024 and settled on March 8, 2024. The remaining 7,495 RSUs vests as to 1/8 of the total award quarterly in eight equal installments on the 15nd of February, May, August, and November thereafter.
- These RSUs do not expire; they either vest or are cancelled prior to the vesting date.
- 1,313 RSUs vested on November 15, 2023 and settled on March 8, 2024. The remaining 7,879 RSUs vests as to 1/8 of the total award quarterly in eight equal installments on the 15nd of February, May, August, and November thereafter.

**Remarks:**

/s/ Heather Flores-Ricks,  
Attorney-in-Fact for David      03/12/2024  
Arroyo

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.