BuzzFeed Inc. Logo

BuzzFeed Studios Relaunches Flagship “BuzzFeed Video” YouTube Channel: Fan-Favorites Return, New Series Launch

September 11, 2025

A Fresh Slate Of Original Shows, Beloved BuzzFeed Faces, And Fresh Talent Redefine Internet Fun For A Whole New Generation

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LOS ANGELES--(BUSINESS WIRE)--Sep. 11, 2025-- BuzzFeed, Inc. today announced the highly anticipated relaunch of its flagship YouTube channel **BuzzFeed Video** with a bold new programming slate, the return of fan-favorite series and stars, fresh creative talent, and experimental pilots set to debut throughout the fall season.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250910058268/en/

BuzzFeed Video is back (baby) and more fun than ever. New episodes drop weekly, and will feature viral-worthy surprises, experimental formats, and internet-defining stories designed to deliver the joy, authenticity and community our audiences have always loved.

“I’m thrilled to announce the relaunch of BuzzFeed Video, the internet’s original happy place,” said **Richard Alan Reid, President of BuzzFeed Studios**. “We’re bringing that spark back with new voices, fresh shows, and the same signature humor and honesty reimagined for a whole new generation.”

Upcoming Shows and Premieres

- **RETURN! Mom in Progress**: Hannah Williams is back for the hit parenting series – with bigger challenges, more chaos, and all the heart our audience loves. Three new episodes premiere weekly on Fridays starting September 12.
- **NEW! Feed Feud:** A high-energy game show where Gen Z and Millennials go head-to-head in a battle of internet knowledge. Two brand-new episodes drop October 3 and October 10.
- **NEW! Gay and Trying**: Follow two wildly different gay best friends as they push themselves -- and each other -- to try something new**.** Four new episodes will release weekly on Fridays starting Oct 17.
- **NEW! And That’s Why I Walked Away:** Being a creator is intense —the gruel, burnout and drama can overtake your life. Eventually, there comes a time when creators may say, “that’s enough – no matter how good the money or recognition is, it’s just not worth it.” Four new episodes premiering weekly on Fridays starting November 14.

Special Features and Fan Favorites

- **Try Guys with Puppies:** The Try Guys return for a tell-all BuzzFeed Puppy Interview. Premieres Wednesday, September 10, 2025. Watch the brand-new episode HERE.
- **Keith Habersberger, Zach Kornfeld, Ash Perez, Kelsey Darragh, Curly Velasquez** and more join the BuzzFeed team for hilarious reactions to their past viral moments.
- **NEW: BuzzFeed Video Lab:**
  Every Wednesday, the BuzzFeed Video Fellows will debut brand-new ideas and experimental content showcasing the next era of internet storytelling.

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Photos of the party are available HERE.

About BuzzFeed, Inc.
BuzzFeed, Inc. is home to the best of the Internet. Across pop culture, entertainment, shopping, food and news, our brands drive conversation and inspire what audiences watch, read, and buy now – and into the future. Born on the Internet in 2006, BuzzFeed is committed to making it better: providing trusted, quality, brand-safe news and entertainment to hundreds of millions of people; making content on the Internet more inclusive, empathetic, and creative; and inspiring our audience to live better lives.

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Press Contact:
PR@BuzzFeed.com

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