

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>COMCAST CORP</u> <hr/> (Last) (First) (Middle) <u>ONE COMCAST CENTER</u> <hr/> (Street) <u>PHILADELPHIA PA 19103-2838</u> <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BuzzFeed, Inc. [BZFD]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/30/2023</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	01/30/2023		S		1,977,877	D	\$3.2664 ⁽¹⁾	28,902,123	I	By Subsidiary ⁽²⁾
Class A Common Stock	01/31/2023		S		2,138,012	D	\$2.521 ⁽¹⁾	26,764,111	I	By Subsidiary ⁽²⁾
Class A Common Stock	02/01/2023		S		1,610,496	D	\$2.3776 ⁽¹⁾	25,153,615	I	By Subsidiary ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person*
COMCAST CORP

 (Last) (First) (Middle)
ONE COMCAST CENTER

 (Street)
PHILADELPHIA PA 19103-2838

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
NBCUniversal, LLC

 (Last) (First) (Middle)
30 ROCKEFELLER PLAZA

 (Street)
NEW YORK NY 10112

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
NBCUniversal Media, LLC

(Last)	(First)	(Middle)
30 ROCKEFELLER PLAZA		
<hr/>		
(Street)		
NEW YORK	NY	10112
<hr/>		
(City)	(State)	(Zip)

Explanation of Responses:

1. The transactions on January 30, 2023, January 31, 2023 and February 1, 2023 were each executed in multiple trades at prices ranging from \$2.75 to \$3.465, \$2.25 to \$2.9275, and \$2.15 to \$2.6275, respectively. The prices reported above reflect the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

2. NBCUniversal Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior
Vice President, Senior Deputy
General Counsel and Assistant Secretary, Comcast
Corporation 02/01/2023

/s/ Elizabeth Wideman, Senior
Vice President and Assistant Secretary, NBCUniversal,
LLC 02/01/2023

/s/ Elizabeth Wideman, Senior
Vice President and Assistant Secretary, NBCUniversal
Media, LLC 02/01/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.