1. Name and Address of Reporting Person
   Rothstein Adam
   (Last) (First) (Middle)  
   C/O BUZZFEED, INC.  
   229 W. 43RD STREET, 10TH FLOOR  
   (Street)  
   NEW YORK NY 10036  
   (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
   BuzzFeed, Inc. [ BZFD ]

3. Date of Earliest Transaction (Month/Day/Year)
   10/11/2023

4. Amount
   111,122

5. Relationship of Reporting Person(s) to Issuer
   Director 10% Owner
   Officer (give title below)
   Other (specify below)

6. Rule 10b5-1(c) Transaction Indication
   Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, If any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 4)</th>
<th>5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>7. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>8. Ownership Percent (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>10/11/2023</td>
<td></td>
<td>M</td>
<td>A</td>
<td>27,780</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 4)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>(2)</td>
<td>10/11/2023</td>
<td>A</td>
<td>111,122</td>
<td>(3)</td>
<td>(4)</td>
<td>Class A Common Stock</td>
<td>111,122</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(2)</td>
<td>10/11/2023</td>
<td>M</td>
<td>27,780</td>
<td>(3)</td>
<td>(4)</td>
<td>Class A Common Stock</td>
<td>83,342</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
1. These shares of Class A common stock reflect the settlement, on October 11, 2023, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer’s Class A common stock on a 1-for-1 basis.
2. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
3. 1/4 of the award vests on the transaction date. The remaining 83,342 RSUs vests ratably as to 1/4 of the total award on the 1st of each December, March and June thereafter.
4. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

Remarks:

As/ Heather Flores-Ricks, Attorney-in-Fact for Adam Rothstein

** Signature of Reporting Person  
Date 10/13/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.