**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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**1. Name and Address of Reporting Person**
Rothstein Adam

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**2. Issuer Name and Ticker or Trading Symbol**
BuzzFeed, Inc. [ BZFD ]

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**3. Date of Earliest Transaction (Month/Day/Year)**
09/01/2023

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**4. If Amendment, Date of Original Filed (Month/Day/Year)**
09/01/2023

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**5. Relationship of Reporting Person(s) to Issuer**
Director 10% Owner

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**6. Individual or Joint/Group Filing (Check Applicable Line)**
Form filed by One Reporting Person Form filed by More than One Reporting Person

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>09/01/2023</td>
<td></td>
<td>M</td>
<td>A</td>
<td>$0</td>
<td>1,679,416(1) D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>09/03/2023</td>
<td></td>
<td>M</td>
<td>A</td>
<td>$0</td>
<td>1,708,449(2) D</td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>Price of Derivative Security (Instr. 5)</th>
<th>Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>(3)</td>
<td>09/01/2023</td>
<td>M</td>
<td>5,539</td>
<td>(4)</td>
<td>(5)</td>
<td>Class A Common Stock 5,539 $0 16,620 D</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>(3)</td>
<td>09/03/2023</td>
<td>M</td>
<td>29,033</td>
<td>(6)</td>
<td>(5)</td>
<td>Class A Common Stock 29,033 $0 29,034 D</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Explanation of Responses:**
1. These shares of Class A common stock reflect the settlement, on September 1, 2023, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer's Class A common stock on a 1-for-1 basis.
2. These shares of Class A common stock reflect the settlement, on September 3, 2023, of RSUs granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of Issuer's Class A common stock on a 1-for-1 basis.
3. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
4. 1/4 of the award vested on the transaction date. The remaining 16,620 RSUs vest ratably as to 1/4 of the total award on the 1st of December, March and June thereafter.
5. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.
6. 1/4 of the award vested on the transaction date. The remaining 29,034 RSUs vest on December 3, 2023.

**Remarks:**
A/ Heather Flores-Ricks, Attorney-in-Fact for Adam Rothstein 09/05/2023

**Signature of Reporting Person** Date

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**Note:** File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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