FORM 3

1. Name and Address of Reporting Person\*

NBCUniversal Media, LLC

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## OMB APPROVAL OMB Number: 32350104 Estimated average burden

0.5

hours per response:

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

			6(a) of the Securities Exchar he Investment Company Act		1934			
1. Name and Address of Reporting Person*  COMCAST CORP	2. Date of Event Requiring Statement (Month/Day/Year) 12/03/2021		3. Issuer Name <b>and</b> Ticker <b>BuzzFeed</b> , <b>Inc.</b> [ B2		Symbol			
(Last) (First) (Middle) ONE COMCAST CENTER			Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Own				5. If Amendment, Date of Original Filed (Month/Day/Year)	
(Street) PHILADELPHIA PA 19103- 2838	-		Officer (give title below)	_	(specify		Form filed Person	by One Reporting by More than One
(City) (State) (Zip)								
Table I - Non-Derivative Securities Beneficially Owned								
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. I)	Form: I (D) or I			4. Nature of Indirect Beneficial Ownership (Instr. 5)	
Class A Common Stock			30,880,000(1)			By S	Subsidiary <sup>(2)</sup>	
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conver	rcise	se Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Expiratio		Title	Amount or Number of Shares				3)
1. Name and Address of Reporting Person*  COMCAST CORP					<u> </u>			
(Last) (First) (Min ONE COMCAST CENTER	ddle)							
(Street) PHILADELPHIA PA 19	103-2838							
(City) (State) (Zip	)							
1. Name and Address of Reporting Person*  NBCUniversal, LLC								
(Last) (First) (Mid 30 ROCKEFELLER PLAZA	ddle)							
(Street) NEW YORK NY 102	112							
(City) (State) (Zip	)							

(Last)	(First)	(Middle)						
30 ROCKEFELLER PLAZA								
-								
(Street)								
NEW YORK	NY	10112						
(City)	(State)	(7in)						
(City)	(State)	(Zip)						

## **Explanation of Responses:**

1. Based on information provided by the Issuer, Comcast's holding of shares of Class A common stock is deemed to represent beneficial ownership of more than 20% of the outstanding shares of Class A common stock of the Issuer. However, based on information provided by the Issuer, Comcast's shares of Class A common stock represent less than 5% of the total voting power of all shares of the Issuer's Class A common stock, Class B common stock and Class C common stock on a combined basis.

2. NBCUniversal, Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior Vice President, Senior Deputy General 12/07/2021 Counsel and Assistant Secretary, Comcast Corporation /s/ Elizabeth Wideman, Senior Vice President and 12/07/2021 Assistant Secretary, NBCUniversal, LLC /s/ Elizabeth Wideman, Senior Vice President and Assistant Secretary, 12/07/2021 NBCUniversal Media, LLC \*\* Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.