STREET ADDRESS:

1. Name and Address of Reporting Person

**COMCAST CORP**

- (Last)
- (First)
- (Middle)

ONE COMCAST CENTER

- (Street)
- (City)
- (State)
- (Zip)

2. Issuer Name and Ticker or Trading Symbol

**BuzzFeed, Inc. [ BZFD ]**

3. Date of Earliest Transaction (Month/Day/Year)

02/16/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

- Director X
- 10% Owner
- Officer (give title below)
- Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

- Form filed by One Reporting Person X
- Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>02/16/2023</td>
<td></td>
<td>S</td>
<td>487,146</td>
<td>19,544,869</td>
<td>I</td>
<td>By Subsidiary(2)</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>02/21/2023</td>
<td></td>
<td>S</td>
<td>37,176</td>
<td>19,507,693</td>
<td>I</td>
<td>By Subsidiary(2)</td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
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</table>

1. Name and Address of Reporting Person

**NBCUniversal, LLC**

- (Last)
- (First)
- (Middle)

30 ROCKEFELLER PLAZA

- (Street)
- (City)
- (State)
- (Zip)

1. Name and Address of Reporting Person

**NBCUniversal Media, LLC**

- (Last)
- (First)
- (Middle)

30 ROCKEFELLER PLAZA

- (Street)
- (City)
- (State)
- (Zip)
Explanation of Responses:

1. The transactions on February 16, 2023 and February 21, 2023 were each executed in multiple trades at prices ranging from $2.00 to $2.195 and $2.00 to $2.07, respectively. The prices reported above reflect the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

2. NBCUniversal Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior Vice President, Senior Deputy General Counsel and Assistant Secretary, Comcast Corporation 02/21/2023

/s/ Elizabeth Wideman, Senior Vice President and Assistant Secretary, NBCUniversal, LLC 02/21/2023

/s/ Elizabeth Wideman, Senior Vice President and Assistant Secretary, NBCUniversal Media, LLC 02/21/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.