1. Name and Address of Reporting Person
Johnson John S. III
C/O CRM MANAGEMENT
PO BOX 778
NEW YORK NY 10013

2. Issuer Name and Ticker or Trading Symbol
BuzzFeed, Inc. [ BZFD ]

3. Date of Earliest Transaction (Month/Day/Year)
08/29/2023

4. If Amendment, Date of Original Filed

5. Relationship of Reporting Person(s) to Issuer
Director
Other (specify below)
Member of 10% Group

6. Individual or Joint/Group Filing (Check Applicable Line)
Form filed by One Reporting Person
X
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Date</th>
<th>Title of Security</th>
<th>Transaction Code</th>
<th>Securities Acquired</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/29/2023</td>
<td>Class A Common Stock</td>
<td>S</td>
<td>114,030</td>
<td>5,436,923</td>
</tr>
<tr>
<td>08/30/2023</td>
<td>Class A Common Stock</td>
<td>S</td>
<td>96,857</td>
<td>5,340,066</td>
</tr>
<tr>
<td>08/31/2023</td>
<td>Class A Common Stock</td>
<td>S</td>
<td>74,480</td>
<td>5,265,586</td>
</tr>
<tr>
<td>09/01/2023</td>
<td>Class A Common Stock</td>
<td>S</td>
<td>39,006</td>
<td>5,226,580</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Date</th>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Code</th>
<th>Securities Acquired</th>
<th>Amount of Derivative Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/29/2023</td>
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<td>5,226,580</td>
</tr>
</tbody>
</table>
1. Name and Address of Reporting Person

Johnson BF, LLC

C/O CRM MANAGEMENT
PO BOX 778

NEW YORK NY 10013

Explanation of Responses:

1. On August 29, 2023, the Reporting Person sold these shares in multiple trades at prices ranging from $0.4088 to $0.4307. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide to the Securities and Exchange Commission staff, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares and prices at which the transactions were effectuated.

2. These shares are directly held by Johnson BF, LLC, of which John S. Johnson, III is the sole member.

3. On August 30, 2023, the Reporting Person sold these shares in multiple trades at prices ranging from $0.4078 to $0.414. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide to the Securities and Exchange Commission staff, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares and prices at which the transactions were effectuated.

4. On August 31, 2023, the Reporting Person sold these shares in multiple trades at prices ranging from $0.39 to $0.4144. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide to the Securities and Exchange Commission staff, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares and prices at which the transactions were effectuated.

5. On September 1, 2023, the Reporting Person sold these shares in multiple trades at prices ranging from $0.391 to $0.404. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide to the Securities and Exchange Commission staff, the Issuer or any security holder of the Issuer, upon request, full information regarding the number of shares and prices at which the transactions were effectuated.

Remarks:

John S. Johnson, III and Johnson BF, LLC (collectively, the "Johnson Parties") may be deemed to be members of a "group," within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934 with Jonah Peretti and Jonah Peretti, LLC (together, "Peretti"). The Johnson Parties do not have any pecuniary interest in any shares beneficially owned by Peretti, and the Johnson Parties disclaim beneficial ownership of such shares.

/s/ John S. Johnson, III 09/06/2023
/s/ Johnson BF, LLC, /s/ John S. Johnson, III, By: John S. Johnson, III, Sole Member 09/06/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Signature of Reporting Person Date**


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.