**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person*  
Rothstein Adam  

(Last) (First) (Middle)  
C/O BUZZFEED, INC.  
229 W. 43RD STREET, 10TH FLOOR  
NEW YORK NY 10036

2. Issuer Name and Ticker or Trading Symbol  
BuzzFeed, Inc. [ BZFD ]

3. Date of Earliest Transaction (Month/Day/Year)  
06/01/2024

4. If Amendment, Date of Original Filed (Month/Day/Year)  
06/01/2024

5. Relationship of Reporting Person(s) to Issuer  
☑ Director 10% Owner  

6. Individual or Joint/Group Filing (Check Applicable Line)  
☐ Form filed by One Reporting Person  
☑ Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock(1)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>A</td>
<td>26,919</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Class A Common Stock(1)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>A</td>
<td>6,946</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Class A Common Stock(1)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>A</td>
<td>1,385</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3 and 4)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units(1)</td>
<td>(5)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>26,919</td>
<td>(6)</td>
<td>(7)</td>
<td>Class A Common Stock 26,919</td>
<td>0</td>
<td>53,838</td>
<td>D</td>
</tr>
<tr>
<td>Restricted Stock Units(1)</td>
<td>(5)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>6,946</td>
<td>(8)</td>
<td>(7)</td>
<td>Class A Common Stock 6,946</td>
<td>0</td>
<td>0</td>
<td>D</td>
</tr>
<tr>
<td>Restricted Stock Units(1)</td>
<td>(5)</td>
<td>06/01/2024</td>
<td></td>
<td>M</td>
<td>1,385</td>
<td>(9)</td>
<td>(7)</td>
<td>Class A Common Stock 1,385</td>
<td>0</td>
<td>0</td>
<td>D</td>
</tr>
</tbody>
</table>

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**Remarks:**

—is/ Heather Flores-Ricks,  
Attorney-in-Fact for Adam Rothstein  
06/04/2024

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**Explanation of Responses:**

1. On May 6, 2024, the Issuer effected a 1-for-4 reverse split of the Issuer's Class A common stock, resulting in a reduction in the number of shares held by the Reporting Person. In addition, proportionate adjustments have been made to the Reporting Person's outstanding equity awards, including the number of restricted stock units ("RSUs") reflected on this Form 4. Accordingly, all amounts of securities reported on this Form 4 have been adjusted to reflect the 1-for-4 reverse stock split.

2. 26,919 RSUs fully vested on June 1, 2024 and were settled in shares of the Issuer's common stock.

3. 6,946 RSUs fully vested on June 1, 2024 and were settled in shares of the Issuer's common stock.

4. 1,385 RSUs fully vested on June 1, 2024 and were settled in shares of the Issuer's common stock.

5. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

6. 26,919 RSUs of the award vested as of 1/4 of the total award of 107,675 RSUs on the 1st of September, and December thereafter.

7. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

8. The remaining 6,946 RSUs vested on the transaction date.

9. The remaining 1,385 RSUs vested on the transaction date.

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**Remarks:**

"is/ Heather Flores-Ricks,  
Attorney-in-Fact for Adam Rothstein  
06/04/2024

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**Signature of Reporting Person**

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Personals who respond to the collection of information contained in this Form are not required to respond unless the Form displays a currently valid OMB Number.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.