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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )**

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Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**BUZZFEED, INC.**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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**You May Vote Your Proxy When You View The Material On The Internet. You Will Be Asked To Follow The Prompts To Vote Your Shares.**

**BUZZFEED, INC.**  
c/o Continental Proxy Services  
1 State Street, New York NY 10004

**BuzzFeed, Inc.**  
229 West 43rd Street, 10th Floor  
New York, New York 10036

**NOTICE OF ANNUAL MEETING OF STOCKHOLDERS**  
to be held on  
Wednesday, May 31, 2023

Stockholders are cordially invited to attend the Annual Meeting and vote in person.  
At the meeting, you will need to request a ballot to vote your shares.

Dear Stockholder,

The 2023 Annual Meeting of Stockholders of BuzzFeed, Inc. will be held virtually, at <https://www.cstproxy.com/buzzfeed/2023>, on Wednesday, May 31, 2023, at 2:00 p.m. Eastern Time. The Annual Meeting will be held in a virtual meeting format only and you will not be able to attend in person.

Proposals to be considered at the Annual Meeting:

- (1) Elect two Class II directors of BuzzFeed, Inc., each to serve a three-year term expiring at the 2026 annual meeting of stockholders and until such director's successor is duly elected and qualified.
- (2) Approve an amendment to BuzzFeed, Inc.'s second amended and restated certificate of incorporation to limit the liability of certain officers of BuzzFeed, Inc. as permitted by recent amendments to Section 102(b)(7) of the Delaware General Corporation Law.
- (3) Ratify the appointment of Deloitte & Touche LLP as BuzzFeed, Inc.'s independent registered public accounting firm for the fiscal year ending December 31, 2023.
- (4) To address such other matters as may properly come before the 2023 annual meeting or any adjournment or postponement thereof.

The Board of Directors recommends a vote "FOR" all nominees under Proposal 1, "FOR" Proposal 2, and "FOR" Proposal 3.

Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated, and returned the proxy card.



**Vote during the Meeting –**

If you plan to attend the virtual online annual meeting, you will need your 12 digit control number to vote electronically during the annual meeting. To attend the annual meeting, visit: <https://www.cstproxy.com/buzzfeed/2023>



**Vote Your Proxy on the Internet:**

Go to <http://www.cstproxyvote.com>  
Have your notice available when you access the above website. Follow the prompts to vote your shares.



**MOBILE VOTING**

On your Smartphone/Tablet, open the QR Reader and scan the below image. Once the voting site is displayed, enter your Control Number from the proxy card and vote your shares.

CONTROL NUMBER

**The Proxy Materials are available for review at:**  
<https://www.cstproxy.com/buzzfeed/2023>

**BuzzFeed, Inc.**  
229 West 43rd Street, 10th Floor  
New York, New York 10036

**Important Notice Regarding the Availability of Proxy Materials  
For the 2023 Annual Meeting of Stockholders to be Held On May 31, 2023**

The following Proxy Materials are available to you to review at: <https://www.cstproxy.com/buzzfeed/2023>.

- the Company's Annual Report for the year ended December 31, 2022.
- the Company's 2023 Proxy Statement.
- the Proxy Card.
- any amendments to the foregoing materials that are required to be furnished to Stockholders.

This is not a ballot. You cannot use this notice to vote your shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you would like to receive a paper or e-mail copy of these documents, you must request one. There is no charge for such documents to be mailed to you. Please make your request for a copy as instructed below on or before May 22, 2023 to facilitate a timely delivery. You may also request that you receive paper copies of all future proxy materials from the Company.

**ACCESSING YOUR PROXY MATERIALS ONLINE**

Have this notice available when you request a paper copy of the proxy materials or to vote your proxy electronically.  
You must reference your Control number.

**REQUESTING A PAPER COPY OF THE PROXY MATERIALS**

By telephone please call 1-888-266-6791, or  
By logging on to <https://www.cstproxy.com/buzzfeed/2023> or  
By email at: [proxy@continentalstock.com](mailto:proxy@continentalstock.com)

*Please include the company name and your control number in the subject line.*