1. Name and Address of Reporting Person

COMCAST CORP

One Comcast Center
Philadelphia, PA 19103-2838

2. Issuer Name and Ticker or Trading Symbol

BuzzFeed, Inc. [ BZFD ]

3. Date of Earliest Transaction (Month/Day/Year)

05/22/2024

4. If Amendment, Date of Original Filed

5. Relationship of Reporting Person(s) to Issuer

Director X 10% Owner
Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person X
Form filed by More than One Reporting Person

Rule 10b5-1(c) Transaction Indication

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date (Month/Day/Year)

3. Deemed Execution Date, if any (Month/Day/Year)

4. Transaction Code (Instr. 8)

5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)

7. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

8. Nature of Indirect Beneficial Ownership (Instr. 4)

Class A Common Stock 05/22/2024 S 3,176,923 D $3.1936 2,000,000 By Subsidiary

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

2. Conversion or Exercise Price of Derivative Security

3. Transaction Date (Month/Day/Year)

4. Deemed Execution Date, if any (Month/Day/Year)

5. Transaction Code (Instr. 8)

6. Date Exercisable and Expiration Date (Month/Day/Year)

7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)

8. Price of Derivative Security (Instr. 5)

9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)

10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

1. Name and Address of Reporting Person

COMCAST CORP

One Comcast Center
Philadelphia, PA 19103-2838

1. Name and Address of Reporting Person

NBCUniversal, LLC

30 Rockefeller Plaza
New York, NY 10112

1. Name and Address of Reporting Person

NBCUniversal Media, LLC

30 Rockefeller Plaza
Explanation of Responses:

1. Reflects the 1-for-4 reverse stock split of the Issuer's shares of Class A Common Stock effectuated by the Issuer on May 6, 2024.

2. The reported price is a volume weighted average price for multiple transactions that were executed at prices ranging from $3.00 to $3.90 per share. Each Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares and prices at which the transactions were executed.

3. NBCUniversal Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior
Vice President, Senior Deputy
General Counsel and Assistant Secretary, Comcast Corporation
05/23/2024

/s/ Elizabeth Wideman, Senior
Vice President and Assistant Secretary, NBCUniversal, LLC
05/23/2024

/s/ Elizabeth Wideman, Senior
Vice President and Assistant Secretary, NBCUniversal Media, LLC
05/23/2024

** Signature of Reporting Person Date **

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.