# United States Securities and Exchange Commission

**Statement of Changes in Beneficial Ownership**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. **Name and Address of Reporting Person**
   - Rolle Janet L
   - C/O Buzzfeed, Inc.
   - 229 W. 43rd Street, 10th Floor
   - NEW YORK NY 10036

2. **Issuer Name and Ticker or Trading Symbol**
   - BuzzFeed, Inc. [BZFD]

3. **Date of Earliest Transaction (Month/Day/Year)**
   - 09/03/2023

4. **If Amendment, Date of Original Filed (Month/Day/Year)**
   - 09/03/2023

5. **Relationship of Reporting Person(s) to Issuer (Check all applicable)**
   - x Director
   - 10% Owner
   - Other (specify below)
   - Officer (give title below)

6. **Individual or Joint/Group Filing (Check Applicable Line)**
   - x Form filed by One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Transaction Code (Instr. 4)</th>
<th>Deemed Acquired (A) or Disposed Of (D) (Instr. 5)</th>
<th>Number of Securities Acquired (A) or (D) (Instr. 5)</th>
<th>Securities Acquired (A) or Disposed Of (D) (Instr. 5)</th>
<th>Date of Earliest Transaction (Month/Day/Year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>09/03/2023</td>
<td>M</td>
<td>A</td>
<td>29,033</td>
<td>$0</td>
<td>244,662(1)</td>
</tr>
</tbody>
</table>

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Acquired (A) or Disposed Of (D) (Instr. 5)</th>
<th>Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 5)</th>
<th>Date Exercisable (Instr. 6)</th>
<th>Title or Description of Underlying Securities (Instr. 7)</th>
<th>Expiration Date (Month/Day/Year)</th>
<th>Amount or Number of Shares</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 10)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 11)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>(2)</td>
<td>09/03/2023</td>
<td>(A)</td>
<td>(D)</td>
<td>(3)</td>
<td>Class A Common Stock</td>
<td>(4)</td>
<td>29,033</td>
<td>Direct (D)</td>
<td>Indirect (I)</td>
</tr>
</tbody>
</table>

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**Remarks:**

*As/ Heather Flores-Ricks as Attorney-in-fact for Janet Rolle 09/05/2023

**Signature of Reporting Person**

Date

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**Explanation of Responses:**

1. These shares of Class A common stock reflect the settlement, on September 3, 2023, of restricted stock units ("RSUs") granted to the Reporting Person pursuant to the 2021 Equity Incentive Plan, each of which was converted into a share of the Issuer's Class A common stock on a 1-for-1 basis.

2. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

3. 1/4 of the award vested on the transaction date. The remaining 29,034 RSUs vest on December 3, 2023.

4. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

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**Remarks:**

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001 and 15 U.S.C. 778(a).**

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.